



Rouse Resources
14 Prince Arthur Avenue, Suite 300
Toronto, Canada

August 1, 2011

Attention: Peter Rouse

Peter,

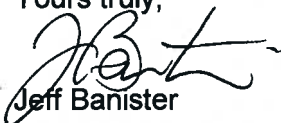
With our relationship spanning several years now I wanted to take the time to provide you with some feedback and recognition. Your firm has successfully completed searches over this period for a number of senior level people in Quality, Procurement, Operations and Business Development.

From initial meetings, where your high degree of market place knowledge coupled with a systematic approach, set the stage for a rapid start to these national searches. Your process was executed in a manner that provided a high level of confidence. Of particular importance was your ability to assemble a select group of candidates in the relatively short timeline you had committed to. This level of execution coupled with Rouse Resources' professional approach reinforced our image with potential candidates during these senior search processes. This type of partnership is critical to attracting great talent.

With quality candidates now in place, we continue to see increasing value to our organization. From your follow up, both parties are very pleased with the relationship.

As you are well aware of, conducting a thorough search can take a considerable amount of time and result in high demands on your clients. As a result of the above these searches were far less demanding than others I have been involved in.

Yours truly,

A handwritten signature in black ink, appearing to read 'Jeff Banister', is written over the typed name.

Jeff Banister

VP, Supply Chain

JD Sweid Foods