



**HOCKEY HELPS  
THE HOMELESS**

*Leverage Canada's  
affinity for hockey to raise  
awareness and support  
for the homeless through  
education, fundraising &  
partnering with outreach  
organizations*

7030 Woodbine Avenue  
Suite 500  
Markham, Ontario  
L3R 6G2

June 4, 2015

Re. Rouse Resources Inc.

To Whom It May Concern,

I have known Peter Rouse since 1998 having retained Rouse Resources for a variety of Middle to Senior Sales, Marketing and Operational leadership roles while serving in a senior executive capacity at PepsiCo Foods Canada, Cadbury Canada and Hockey Helps The Homeless.

During that time Peter and his team have consistently proven themselves to be extremely professional and diligent in understanding organizational needs and role expectations.

Their approach to research combined with great listening skills and exceptional character judgement, has led to the attraction and retention of outstanding leaders.

Peter is personally engaged throughout the search process, ensuring only the best candidates make the cut.

I look forward to continuing a successful partnership with Peter and the Rouse Resources Team.

Sincerely

Gary Scullion  
President & CEO