



ConAgra Foods Canada Inc.
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November 19th, 2012

To Whom it May Concern:

I am very pleased to refer the team at Rouse Resources for your next leadership talent search!

Most recently ConAgra Foods had a very specific and technical leadership search for a Director, International Contract Manufacturing for our Canadian business whereby we reached out immediately to Peter and his team. We worked through the 'Rouse Profiling Process', which was very detailed and thorough. This process ensured all were aligned on the profile of the professional required to deliver against the mandate of the role while also fitting well within our culture and leadership team. We were thrilled with the candidates brought forward and the turnaround speed of the search.

This was a very difficult and specific leadership search for this market which Peter and the team at Rouse Resources delivered great results!

I would have no hesitation in both utilizing their services again and in referring Peter and the team at Rouse Resources to any progressive organization. Thank you again to the team at Rouse Resources!

Sincerely,

A handwritten signature in black ink, appearing to read 'RLewis', written in a cursive style.

Reid Lewis
Vice President, Human Resources
ConAgra Canada